Signature Route
Denmark is famed for classic mid-century furniture, forward-thinking urban design and modern architecture of human scale. Historical Danish cities are fast transforming with new urban development in former industrial areas and docklands. Visiting Denmark offers a chance to discover liveable, bikeable and sustainable green cities embracing their historic past as well as our common future.
Signature Route – Design & Architecture

Copenhagen
Odense
Billund
Blåvand
West Coast
Herning
Aarhus
Aalborg

VisitDenmark
BLOX – The Danish Architecture Center
Opening in 2018 is the new waterside home of the Danish Architecture Centre with design exhibitions and offering guided tours. Named BLOX, the new centre will also be the home of urban design companies and will include a harbour bicycle bridge.
Copenhagen canal tour

Discover the city's heritage waterways on an hour-long canal cruise passing such contemporary waterside landmarks as the Royal Playhouse, the Opera House and the Black Diamond. You will also pass BLOX, the new home of the Danish Architecture Center.
Designmuseum Danmark

Located on Bredgade – the city’s main street for art and design galleries – the museum features permanent exhibitions of Danish mid-century furniture classics as well as heritage collections of decorative art.
Blue Planet Aquarium

One of Europe’s biggest aquariums, the wave-shaped National Aquarium of Denmark is located by Copenhagen’s 5km sandy beach. The design is eventually set to expand with an underwater section. The aquarium offers summer boat tours to the wild seals on sandy islets.
Visit Carlsberg

The original site of the Carlsberg Breweries is today home to a visitor’s centre where you can learn about the art of brewing beer. In 2019, the visitors’ centre will relocate to a new Carlsberg Experience Centre at the same location and surrounded by an emerging new urban development, Carlsberg City. The masterplan for the district was awarded top prize at the World Architecture Festival.
Guided tours of urban design

Take a guided tour of the city’s unique urban design and discover world-leading bicycle infrastructure – and new ideas such as the Copenhill manmade ski slope. There are also guided tours of the Ørestad district by the city’s 35km² nature reserve.
Tivoli Gardens
One of the world’s oldest and most magical amusement parks with flower gardens, rides and restaurants. The gardens are open during four annual seasons – Summer, Halloween, Christmas and Winter. Each season is unique. Tivoli Gardens is located in the heart of the city.
Shopping and design showrooms
Shopping and visiting design showrooms, including those of HAY, Normann Copenhagen, Republic of Fritz Hansen and Fredericia Furniture. The city also has department stores with modern design, including Illums Bolighus.
Designer restaurants
Experience the famed New Nordic Cuisine at one of the city’s many designer settings. Warm-lit and with attention to every detail, Nordic cuisine is about more than style, flavour and texture – it’s about sustainability and regional produce.
Sealand

Other attractions
Opening in 2018 in the woodlands of the once royal estate of Gisselfeld are treetop footbridges and a spiralling wooden tower offering sweeping views of the surrounding woodlands. The designs use locally sourced sustainable timber.
Guided city tour

A heritage mill town, Odense is currently redeveloping its city centre to reduce car traffic and allow space for modern developments and contemporary landmarks, such as the city’s new concert hall. Opening in 2020 is a new Hans Christian Andersen House designed by star architect Kengo Kuma.
Møntergården's city museum, Møntergården, offers a vivid contrast between its heritage edifice and modern extension, mirroring the city’s past and present.
The Funen Village
The Funen Village open-air museum features heritage farms relocated from across the island of Funen. Here, there is a windmill, a watermill and traditional rural workshops. Costumed interpretive staff and old breeds of livestock bring the village to life.
CLAY Museum of Ceramic Art Denmark

Cutting into the cliffs by the sea, the museum is home to heritage ceramic and porcelain collections.
Koldinghus

Perched on a hilltop overlooking the city of Kolding, the 500-year-old Koldinghus fortress has been converted into a contemporary exhibition centre with exhibitions of art and design. The city of Kolding is a UNESCO-listed Creative City.
Trapholt Museum
The museum is dedicated to modern art and design and features the nation’s largest collection of mid-century Danish chair design. The museum also exhibits Arne Jacobsen’s prefab summer cottage and other design classics.
LEGO® House

The world’s first experience centre dedicated to the LEGO® brick. Here there are fun, hands-on activities and creative LEGO® fan projects. The LEGO® House is part of the LEGO® Resort close to LEGOLAND®.
Tirpitz Bunker Museum
Sliced into the rolling dunes of the west coast, the new museum relates the WWII story of the Atlantic Wall. The museum also spotlights the natural history of the coast and boasts Denmark’s largest collection of amber.
Stay by the beach

Stay the night by the beach in a modern holiday home designed in balance with the sweeping coastal nature and windswept dunes.
HEART Museum of Contemporary Art
Designed by Steven Holl, the museum is located in Herning, one of Denmark’s most thriving industrial towns, and is part of a grand masterplan for the city’s art centres.
Guided tour of Aarhus Ø (Aarhus East)

Aarhus is fast emerging as a new Scandinavian destination. Explore the city’s new harbourfront development, Aarhus Ø, including the Iceberg residential estate and the city’s new library, DOKK1.
Shopping in Aarhus
Discover the design stores of the city’s old Latin Quarter and enjoy the city’s riverside living.
ARoS Museum of Modern Art

The museum is crowned by a rainbow skywalk by artist Olafur Eliasson. Opening in 2019 is a new underground extension with an art installation by James Turrell. The museum is one of Scandinavia’s largest and most-visited art museums.
Aalborg harbourfront
The new waterfront developments in Aalborg include the Utzon Center and the city’s new House of Music. Planned new developments in the city include the Cloud City with the world’s largest climbable sculpture.
Danish Design & Architecture
Signature Route

Thank you